



**Urban Studies & Planning Program**  
School of Public Affairs & Civic Engagement (PACE)  
HSS 210 / 1600 Holloway Avenue, San Francisco, CA 94132-4155



**SAN FRANCISCO**  
**STATE UNIVERSITY**

## **REQUEST FOR PROPOSALS**

### **FALL 2012 URBAN STUDIES AND PLANNING SENIOR SEMINAR PROJECTS**

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**SENIOR SEMINAR** is an upper-division culminating experience course that provides SF State students majoring in Urban Studies and Planning with opportunities to work on “real-world” projects while addressing the needs of Bay Area communities. In previous years, students have done projects for: 1) Bay Area LISC; 2) San Francisco Planning Department; 3) San Francisco Recreation and Parks Department and; 4) Asian Neighborhood Design. Sample of a 2011 PowerPoint presentation can be viewed at the following address: [online.sfsu.edu/~pamuk/Parklet.pdf](http://online.sfsu.edu/~pamuk/Parklet.pdf)

**WE INVITE YOU** to develop a project proposal that a team of 3-4 students can work on during the fall 2012 semester for 10 weeks starting in early September. The scope of work should be about 240 hours of work (3 students, 8 hrs/wk, 10 weeks). These projects are part of their course-work under the supervision of Urban Studies & Planning faculty.

#### **BENEFITS**

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Clients will have the opportunity to work with a team of enthusiastic, graduating seniors who have been exposed to a variety of research techniques and software programs, and who are developing a broad set of skills. At the end of the semester, the student consulting team will deliver a professional written report and oral presentation of their findings at no cost to clients.

Students learn to combine theory and practice, gain skills in the context of a client-serving project, and practice working as a consulting team. Additionally, students will deepen their understanding of critical urban issues in their communities.

#### **PROPOSALS WILL BE SELECTED BASED ON THE FOLLOWING CRITERIA**

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1. the likelihood that a consulting team of 3-4 students can complete the proposed project in 10 weeks;
2. the likelihood that the project will allow students to solve real-world urban planning and policy problems in an organizational setting;
3. clarity of the problem;
4. the willingness of the community client to provide timely feedback to students (or designated team leader) on their progress during the duration of the project;
5. the willingness of the community client to commit about an hour per week for meeting(s) with the student team;
6. the willingness of the community client to attend two class sessions (once in the beginning of the semester in early September to “pitch” potential projects to students and at the end of the semester in early December to comment on student consulting team’s PowerPoint briefing).

**Please send a one-page project/problem description to Professor Ayse Pamuk as soon as possible, but no later than Aug.15, 2012. Feel free to use the attached form as a template.**

Please feel free to email inquiries to Professor Pamuk at [pamuk@sfsu.edu](mailto:pamuk@sfsu.edu)

We look forward to hearing from you. Thank you.



FALL 2012 URBAN STUDIES AND PLANNING SENIOR SEMINAR PROJECTS  
PROPOSAL DESCRIPTION FORM

**GROUP/AGENCY PROFILE**

Name of Organization/Department: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Position: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Organization/Department Purpose or Mission:

**PROJECT INFORMATION**

Project Title: \_\_\_\_\_ Community Issue Areas: \_\_\_\_\_

Project/Problem Description:

Student Consulting Team Role/Task:

Fluency in the type of research skills expected (e.g., GIS mapping, interviewing, observations of the built environment, historical archival research, survey design, field data collection) of students:

Specific deliverables expected:

Impact/significance of the project: